

# E-Commerce Specialist

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## Exam Objectives [Exam 1D0-525]

### Part 1: E-Commerce Site Development

- Evaluate an e-commerce site to maximise audience usability
- Develop and host an e-commerce website using instant storefront services and stand-alone e-commerce software
- Implement e-commerce-based learning solutions
- Implement inventory and fulfilment strategies for an e-commerce website
- Implement payment-processing services for an e-commerce website
- Develop a knowledge base

### Part 2: E-Commerce Technology and Security

- Define and use standards, initiatives and e-commerce frameworks that support supplier transactions
- Configure web server software for an e-commerce website
- Analyse and improve e-commerce website performance
- Secure e-commerce transactions
- Secure an e-commerce website

### Part 3: E-Commerce Business, Marketing and Legal Issues

- Identify the effects of e-commerce on business operations and revenue generation
- Identify legal and governmental issues in e-commerce
- Implement effective marketing for an e-commerce website
- Implement strategies for effective customer service and manage customer relationships in ecommerce operations