

UKWDA Training: CIW Web Foundations Series

Internet Business Associate

Course Components

CIW Internet Business Associate home study training course includes the following components:

- Courseware Study Book
- Supplemental Materials
- Video Clips
- Pre-Assessment
- Course Mastery
- Online Exercises
- Exam Study Guide
- Practice Exams

An optional Certification Exam Voucher can be purchased with this course.

For pricing visit:

<http://training.ukwda.org/ciw-web-foundations-series/ciw-internet-business-associate>

Courseware

Official CIW course books include narrative instruction, technical term definitions, skills objective callouts, hands-on labs, study and assessment questions, review projects and real-world case studies.

Supplemental Materials

CIW provide supplemental materials, some of which are required for coursework and some of which are optional but of interest for further study, and include:

- Lab files required to complete the course labs
- Handouts
- Answers to exercises and quizzes
- Appendixes with related information

Video Clips

Video clips provide supplementary instruction in a multimedia format, and enhance the CIW course book narrative and labs.

Pre-Assessment

CIW offers an online pre-assessment test that mirrors the number of questions and distribution of skills objectives covered on the certification exam. The CIW Pre-Assessment helps students determine their

existing skill levels and their preparedness to continue to the next stage of the training course. It also helps identify knowledge areas in which students need to focus their studies in order to pass the certification exam.

The CIW Pre-Assessment allows students to:

- Practice time management, because the test's time limit mirrors the certification exam's time limit
- Exit the test at any time (they must start over on their next attempt)
- Skip a question, flag it for review and return to it later
- Review all answers before getting the final score
- See which questions they missed, with correct answers and explanations
- Repeat the test as many times as needed within the subscription period
- See their scores in My Progress at the top of the page

Course Mastery

CIW Course Mastery is an online tool that delivers CIW course review questions. This tool is based on research in learning and memory, and it delivers an accelerated teaching solution that reduces training time and boosts retention of material in the learner's memory to provide 100-percent mastery of all content.

Students can use Course Mastery after each lesson to review the material, and identify the concepts that they understand and those that they still need to learn. For each question, Course Mastery asks students to indicate their level of confidence in their answer. Course Mastery creates an adaptive, personalized learning plan and cycles the student through a process of test-learn-retest until the student achieves mastery of the material.

Online Exercises

The Online Exercises test knowledge of the topics presented in the course and help students prepare for the certification exam. The Exercises are presented in a variety of formats including flash cards, matching exercises, true-false questions, crossword puzzles and fill-in-the-blank exercises.

Exam Study Guide

CIW Exam Study Guides provide focused study for individuals preparing to take CIW certification exams and include:

- Information about taking CIW certification exams
- A table listing CIW exam objectives, including knowledge domains and individual skills objectives
- Enumerated content sections that summarise each skills objective
- Sample exam questions

Practice Exams

The CIW Practice Exams consist of a variety of tests designed to assess the students' knowledge of specific skills objectives and consist of the following:

- Objective Reviews and Quizzes - We provide one Review and one Quiz for each CIW exam objective. Each Review and Quiz consists of a collection of randomly selected questions. The Objective Reviews allow students to check their answers while taking the test.
- Reinforcement Tests - These tests consist of the entire bank of questions. The Reinforcement Tests allow students to check their answers while taking the test. At the end of the test, they can view their performance on each exam objective.
- Self-Assessment Tests - These tests consist of the entire bank of questions. The Self-Assessment Tests assess mastery of the material. At the end of the test, students can view their performance on each objective. They will also receive an e-mail message with this information to enable them to track their progress and concentrate their study on particular sections of each lesson.
- Practice Exams - Each of these time-limited tests consist of a random selection of questions covering all learning objectives. The Practice Exams most closely simulate the experience of taking the certification exam.

Exam Voucher

Exams must be sat at one of the 97 registered Prometric testing centres in the UK. Certification Exam Vouchers are valid for one year from date of purchase.

UKWDA Training

You can buy this course online at <http://training.ukwda.org>